



Global
Trade
Enabler



About us

Naysha Global Corporation (NGC) is a next-generation global trade enabling company dedicated to helping businesses establish, navigate, and scale across international markets.

With expertise across logistics, compliance, market entry, distribution setup, trade advisory, and supply chain support, NGC bridges the gap between operational execution and strategic business expansion.

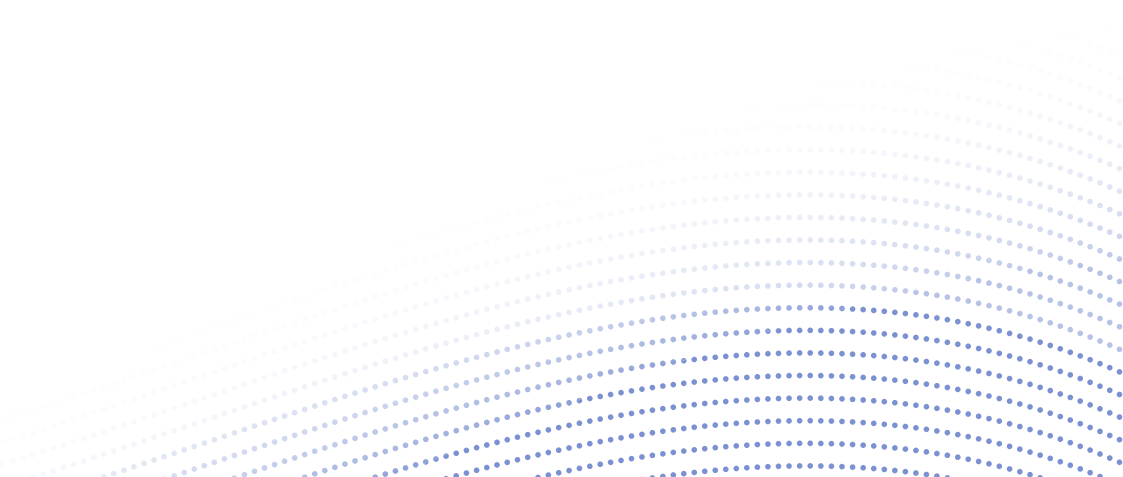
More than a conventional logistics or EXIM service provider, NGC empowers corporations, traders, startups, and international brands by creating the complete ecosystem required for successful global trade operations.

From customs clearance and freight movement to compliance, licensing, distribution, branding, and market activation, we provide businesses with the infrastructure, expertise, and strategic support needed to grow confidently across borders.



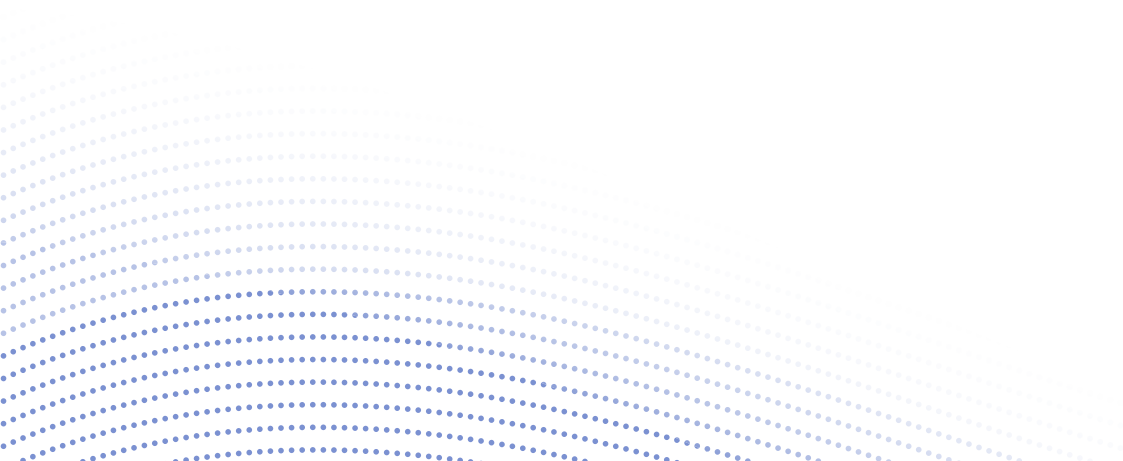
Our vision

To become a leading global trade enabling company that powers India's emergence as a global logistics, manufacturing, and distribution hub.



Our mission

To simplify global trade through intelligent logistics, strategic market access, regulatory support, and scalable distribution ecosystems.





Who we are

We Are More Than a Logistics Company

We Are a Global Trade Enabler

We help businesses:

- Enter new international markets
- Build strong distribution channels
- Navigate trade regulations and compliance
- Establish operational infrastructure
- Scale through strategic trade opportunities

Core services

Trade Enablement & Market Entry

Helping businesses identify, establish, and expand opportunities across global markets.

Services Include:

- International market assessment
- India market entry support
- FTA-led trade advisory
- Distribution and dealer network setup
- Channel partner development
- Franchise ecosystem creation
- Business expansion strategy

Logistics & Supply Chain Support

Reliable, scalable, and technology-driven logistics solutions tailored to business requirements.

Services Include:

- Freight forwarding
- Customs clearance
- Import/export coordination
- Warehousing support
- Transport coordination
- Inventory management systems
- AI-enabled tracking solutions

Compliance & Regulatory Navigation

Simplifying complex legal, documentation, and regulatory processes for seamless trade operations.

Services Include:

- Import/export licensing
- Regulatory approvals
- Documentation management
- Trade compliance support
- Legal consultation
- Policy advisory

Brand Launch & Commercial Activation

Supporting businesses in building visibility, market presence, and commercial momentum.

Services Include:

- Trade show participation support
- Packaging guidance
- Branding support
- Offline promotions
- Digital marketing support
- Market activation strategies

Startup & Investment Enablement

Enabling entrepreneurs, investors, and businesses entering the trade and logistics ecosystem.

Areas of Focus:

- EXIM setup support for startups
 - Logistics infrastructure opportunities
 - Warehousing and transport investments
 - Port-linked infrastructure opportunities
 - Container ecosystem development
 - Government incentive and PLI scheme support
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Why work with NGC

Strategic Trade Intelligence

Leveraging India's evolving Free Trade Agreements (FTAs) with regions including the UK, EU, New Zealand, Oman, and other emerging trade corridors.

End-to-End Market Readiness

We prepare businesses operationally, commercially, and strategically before market entry.

Single Window Coordination

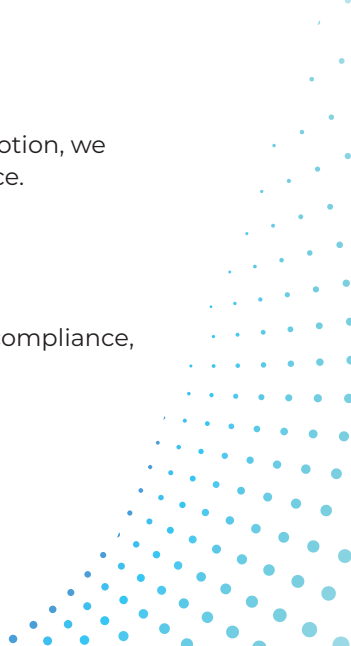
A streamlined approach with coordinated execution across multiple trade and business functions.

Scalable Trade Ecosystems

From logistics and compliance to distribution and promotion, we help businesses build sustainable global market presence.

Trusted Industry Network

Access to experienced specialists across logistics, legal, compliance, branding, and trade infrastructure.



Industries we support

- Import & Export Businesses
- FMCG & Consumer Brands
- Manufacturing
- Industrial Goods
- Retail & Distribution
- Startups & Emerging Brands
- International Corporations
- Trade Investors



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